Assemble the hive so that the type of book is adjacent to the room color it is supposed to be according to the Powell's book store map and/or sign. You can pick up a map at the counter or use the big sign in the Orange room.

e.g. Americana books are in the purple room but the category is on our "pearl" hex and thus should be adjacent to the purple hex. Gardening books are in the Orange room and should be adjacent to the Orange Hex since the category is in our "gold" hex. Conversely, Young Adult books are in the "rose" room at Powell's and they are on the "rose" hex so they are in the right place. Also dashes are nulls. No books were shifted to this location.

Once you assemble the hex positions to meet these requirements you should end up with the picture below. I believe there should only be this one answer. Now if you look at the inner rings of categories you will notice that one of the letters is capitalized in each category. Usually it is the first, but sometimes it is not. This is the key to let the user know that they should use the \captial letters. Starting with the dash in the orange hex and going clockwise it should spell out PAPER. Then starting with the dash in the purple hex and going counter-clockwise it should read WASPS. Ans: PAPERWASPS.